- Section 2.1: Limits
  - limits from the left and from the right
  - numerically
  - graphically
  - algebraically
    - \* form of  $\frac{0}{0}$
    - \* form of  $\frac{k}{0}$  with  $k \neq 0$
- Section 2.2: Limits and asymptotes
  - Vertical asymptote
    - \* rational functions
    - \* logarithmic functions
  - limits to infinity (horizontal asymptotes)
    - \* exponential functions
    - \* rational functions
- Section 2.3: Instantaneous rate of change and the derivative
  - slope of the tangent line is the same as the instantaneous rate of change.
  - find the equation of the tangent line
  - definition of the derivative
  - nderive command on the calculator and how it is used.
- Section 2.4: Derivative rules
  - notation,  $f'(x), y', \frac{dy}{dx}$
  - Derivative shortcut rules
    - \* constant, power
    - $\ast\,$  sum and difference
- Section 2.5: Derivative rules
  - product rule
  - quotient rule
- Section 2.6: Continuity and non differentiability
  - definition of continuity
  - where functions are continuous and are not continuous
    - \* polynomials
    - \* rational functions
    - \* exponential functions

- \* piecewise functions
- places where f(x) is not differentiable
  - \* where f(x) is not defined
  - \* where f(x) is not continuous
  - \* where f(x) has a sharp point(sharp turning)
  - $\ast\,$  where the tangent line is vertical
- Section 3.2: Marginal analysis
  - Notation
    - \*  $AC(x) = \frac{C(x)}{x}$  is the average cost function.
    - \* MC(x) is marginal cost function. The derivative of the cost function.
    - \* MAC(x) is the marginal average cost function. The derivative of the average cost function.
    - \* The **actual** cost of A+1 item is computed by C(A+1) - C(A).
    - \* The **approximate** cost of the A+1 item is computed by MC(A).
  - similar definitions for revenue and profit functions(see page 206).
- Section 4.1: Chain rule(generalized power rule)
- Section 4.2: Derivatives of logarithmic functions.
  - You only have to know the rule for natural logarithms.
  - Using logarithm rules to simplify the function before taking the derivative.
- Section 4.3: Derivative of exponential functions.
  - You only have to know the rule for base e.
- Additional topics with derivatives.
  - Being able to simplify a derivative.
  - finding the values of x where the function has a instantaneous rate of change of (pick your favorite number). To solve this take the derivative and set it equal to (your favorite number) and solve for x.
- Section 4.5: Elasticity of Demand
  - Formulas
    - \* Arc elasticity, page 262.
    - \* point elasticity(or just elasticity), page 265.
  - results page 267 and page 266
- Any additional topics discussed in class